

No Limit Women's Expo
P.O. Box 450682
Garland, TX 75045
(972)898-5882, Fax: (972)495-0632

Terms and Conditions for Exhibitor Participation

1. Location/date. Richardson Civic Center, 411 W. Arapaho Rd., Richardson, TX 75080 / August 14, 2010

2. Set-up and show times. Set up will be on Saturday, August 14, 2010 starting at 8am unless stated otherwise in your final letter. Public hours are Saturday, August 1, 2010, 10am-4pm, unless stated otherwise in your final letter. Tear down will be after the event ends at 4pm Saturday, August, 14, 2010.

3. Marketed Goods & Services. All products, equipment, or services to be sold, offered, or marketed in any way during the expo must be included in the description area on the exhibitor registration form or they may not be part of the exhibit. Sponsor reserves the right to determine the eligibility of any product, company brand, and/or service. Sponsor's judgment shall be final and binding.

4. Booth Provisions. Sponsor will provide a 8' x 10' retail booth with pipe and draping, 8' topped and skirted table, two chairs, and signage for booth (exhibitor registration and payment must be received at least 30 days prior to show date to receive signage). Show management reserves the right to change or move booth locations if deemed necessary.

5. Booth Subletting. Booths may not be shared or sublet without the written consent of No Limit Women's Expo. Any company found to be sharing a booth without permission will be charged for two booths or be asked to leave the premises. No vendors may change booth location without management approval.

6. Booth Space. Displays and/or products may not extend into the aisles or other vendor space. Vendors may not solicit, advertise, or hand out any information outside of their reserved spaces.

7. Electricity and Other Special Services. There is an additional \$25 fee for electricity. Other special services may be available at an additional charge and must be paid to the *No Limit Women's Expo*. Requests must be made prior to the show date.

8. Show Layout. Company positioning will be determined by product, display, and application received date. The No Limit Women's Expo reserves the right to make adjustments in the layout in the best interest of the vendors affected.

9. Security and Risk of Loss. Although Sponsor will endeavor to provide basic security during the Expo, sponsor is not liable for lost, damaged, or stolen goods equipment, or personal property. Exhibitors are advised to carry their own property and casualty insurance to cover losses from whatever source.

10. Exhibitor's Financial Responsibility. Exhibitor is financially responsible for any damage caused to booths, decorations, Exhibit Hall property and any injuries and damages to third persons or their property that is caused by or originates in exhibitor's booth or through exhibitor's action. Third persons include, but are not limited to, business guests, invitees, others in attendance at Expo, other exhibitors, show staff, and any other persons at the Expo. Exhibitor shall protect No Limit Women's Expo from all such claims, defend the No Limit Women's Expo from such claims, and hold No Limit Women's Expo harmless from all such claims and the expenses thereof including the costs and attorney fees incurred in defending such claims, and shall pay all such claims for which any legal liability is established. It is recommended that vendors obtain their own liability insurance

11. Comply with Rules. Exhibitors will comply with all Exhibit Hall and show rules when and where they apply and shall confine exhibitor's activities, including sound and odors, to exhibitor's booth and booth's immediate surroundings.

12. Smoking Prohibited. Smoking is not permitted in the Exhibit Hall, nor is the burning of candles, incense, sage or any other material.

I have read, understood, and agree with this contract in its entirety.

13. Compliance with Laws. Exhibitor will abide by all Federal, State, and City laws pertaining to fire, safety, and behavior. (All booth materials and covers must be flame retardant). Exhibitors are responsible for meeting all City/State taxation, resale, licensing, and Health Department requirements.

14. Health Permits. No vendor may sell or hand out food or drinks, including samples of any kind without proper health permits. Vendor is responsible for any fines incurred for noncompliance. Request health permits from the City offices in which the event is held.

15. Behavior. Exhibitors agree to conduct themselves in a respectful, cooperative manner appropriate to the integrity of the attendees, fellow exhibitors, and show management staff.

16. Risk of Loss for Unavoidable Cancellation or Termination. Exhibitors bear risk of loss through show cancellation or termination for which the Sponsor bears no responsibility. In the event that any outside force, beyond the Sponsor's control, cancels the Expo or prevents it from taking place or continuing, such as, but not limited to, acts of God, acts of civil disobedience or terrorism, acts of war or work stoppage, the Sponsor reserves the right to retain payments made by the Exhibitors to defray all Sponsor's expenses and losses.

17. Prepayment of Fees. Any booth fee not paid in full at least 30 days before the show begins will require payment in full and result in the collection of an additional late fee of \$25 before set up will be allowed. Partial prepayment fees shall be forfeited as liquidated damages if the full payment of fees is not made by show time set up as exact damages may be hard or impossible to calculate.

18. NSF Checks. All returned checks will result in a \$30 charge.

19. Manning Booth. No Limit Women's Expo expects that the exhibitor will have personnel in the booth throughout the expo hours. No early teardown of booth exhibit should take place.

20. All booth sales are final and no refunds will be given if the exhibitor cancels or for any other reason.

21. Advertising. No Limit Women's Expo is not responsible for errors or omissions in any advertisements. Vendors are encouraged to advertise their own products/services as well. No Limit Women's Expo does not guarantee vendor success and shall not be held liable.

22. Exclusivity. All efforts will be made to prevent direct competition; however, No Limit Women's Expo does not guarantee exclusivity.

23. Sponsor's Decisions Binding. Any decisions concerning the operation of the Expo, conduct at the booths and in the aisles, including but not limited to appropriateness of dress and behavior, not otherwise covered by these rules is subject to the sole decision of the sponsor.

24. Terms Extend to Future Exhibits and Shows. Those Exhibitors who may participate in any future show or other expo of the Sponsor: Should you not have signed a subsequent contract for that Expo, you herewith agree to abide by, and be bound by these rules, terms and conditions in your participation in all future shows and expos of this Sponsor.

25. Violation Consequences. Violation of any of these terms and conditions or rules made by the sponsor in accordance with this contract may subject the Exhibitor to immediate expulsion from the Expo, and the Exhibitor's property may immediately be removed at the Exhibitor's expense, and the Exhibitor shall forfeit all payments made under the contract all at the sole and exclusive discretion of the sponsor and Exhibitor shall not be relieved of any other liabilities and responsibilities under the terms and conditions of the contract.

Signature _____ Printed Name _____ Date _____

Return signed and dated contract to: No Limit Women's Expo, P.O. Box 450682, Garland, TX 75045 or Fax to: (972)495-0632